

■ ENGAGE THE TROOPS

AND GET OUT OF THE WAY

SPEAKER

Nancy Melcher, GetMOR Enterprises, LLC

WHO SHOULD ATTEND

Progressive minded CEOs, CFOs, and COOs. Finance, Human Resources and Benefits professionals.

COURSE DESCRIPTION

Full employee engagement is at the heart of stabilizing health costs. As employers search for answers on how they can CHANGE THE GAME, they envision a world where employees take ownership in their behaviors and get engaged in the health care game. Unfortunately, today's consumer driven models have achieved only limited success in upping engagement levels.

The financial impact of health care has become a make or break expense for companies fighting to remain competitive in the marketplace. With all of the wellness incentives and communication you provide, why is it that employees are not making the necessary sacrifices for their long term good? The answer to this question continues to baffle CEO's, CFO's, and Human Resource professionals. This is a big problem – right? But does it really require a monumental overhaul of the industry or your corporate programs?

Monumental problems don't always require

complex solutions. Quite the contrary - a solution with clarity and simplicity has a much greater chance of success than a radical solution. This session will center on the OPPORTUNITY for you and your company to reinvent your current health benefits, and to create a much more effective and powerful model of care. We will expose the flaws that lead HRA's and HSA's to underperform, and share the recipes for a "best in class" engagement model.

Nancy Melcher – former head of HR at Burger Boat Company in Manitowoc - will discuss the techniques used to drive employee engagement to a level that health costs at Burger have not increased in the last five years!

TOPICS COVERED

- Reallocate and realign the dollars and incentives toward providing resources for both health and sickness
- Use current and combined tax law to generate "more" available tax-free dollars toward healthcare.
- Create a long term interest bearing medical trust in order to accumulate for further health costs.
- Unleash the passion and the power of your employees within the healthcare marketplace as advocates for quality and cost effective healthcare.



DETAILS:

LIVE EVENT

Engage the Troops and Get Out of the Way

Thursday, February 25, 2010

9:00 AM - 11:00 AM

Registration begins at 8:30 AM

The HNI FOCUS Center
HNI Risk Services
16805 W. Cleveland Ave.
New Berlin, WI 53151

This event is being offered
compliments of HNI

Please RSVP to: Terry Darga at HNI
(262) 782-3940 Ext. 186
or tdarga@hni.com